

## **STRENGTHENING OPEIU ORGANIZING**

WHEREAS, delegates to the 28th OPEIU Convention in Las Vegas, Nevada, resolved to devote resources at the local and international levels to organizing the unorganized; and

WHEREAS, the shift to a best practices model has grown OPEIU's power and membership in strategic sectors including, but not limited to nonprofits, higher education, technology and health care; and

WHEREAS, building union density throughout and across industries is necessary to win economic justice for working people at-scale within a system that benefits employers at the expense of hundreds of millions of working people; and

WHEREAS, unsuccessful approaches have proven unsustainable, and has contributed directly to the decline in union density in the United States and, as a result, the decline in living standards for the vast majority of people who work for a living; and

WHEREAS, growing the union movement today by organizing new workers is the most effective way to respond to short-term and long-term socioeconomic challenges facing workers both domestically and abroad.

THEREFORE, BE IT RESOLVED delegates to the 29th OPEIU Convention celebrate the success of our union's recommitment to organizing and pledge to continue to commit resources — at both the local and international levels — to the cause of organizing the unorganized; and

BE IT FURTHER RESOLVED OPEIU and its local unions enact a National Organizing Plan outlining the union's organizing strategies, goals, and capacity development for the next 10 years; and

BE IT FURTHER RESOLVED OPEIU and its local unions set a goal of growing its membership by 50 percent over the next 10 years through internal and external organizing; and

BE IT FURTHER RESOLVED OPEIU local unions should continue to commit 25 percent of their resources to union organizing; and

BE IT FURTHER RESOLVED OPEIU will continue to provide ongoing training, support, best practices, and development opportunities to local union organizers; and

BE IT FINALLY RESOLVED OPEIU and its local unions should coordinate to share resources, organizing leads and industrial expertise to win strong unions and strong contracts that raise working standards for all working people.

RESOLUTION ADOPTED JUNE 2023

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